



WILLIAM MCILROY

GRAPHIC DESIGNER | CREATIVE

-  40 Cyprus Gardens,
Belfast, Antrim BT5 6FB
-  williammcilroy@gmail.com
-  willmcilroygraphics.com
-  +44 7740 270488
-  [will.mcilroy.graphics](https://www.instagram.com/will.mcilroy.graphics)

MY PROFILE

I am a Graphic Design & Illustration graduate from the University of Ulster with over four years industry experience. I specialised as a branding / editorial designer. I also studied photography and film for four years before design. I would class myself as a multidisciplinary creative with a unique approach and diverse skill set.

EDUCATION

**BDes Hons, Graphic Design
& Illustration**

University of Ulster / 2017-2021
Specialised in Graphic design

A-level A*BB, 7 GCSE's A* to C

Ashfield Boys' High School / 2011-2017
Including AS / BTEC qualifications

EXTRA

**Certificate(s) of Employability in the film
industry / additional qualifications**

The Rank Foundation, British Film Academy
and NI Screen / 2016 - 2021
Certificates from various creative sectors including
TV Production and Project Management

INDUSTRY EXPERIENCE

GRAPHIC DESIGNER / CREATIVE

Mammoth 2021 - 2023/24 - Fourum 2024 - 2024/25
Whitenoise - Present

I'm currently a Brand Designer at Whitenoise with over five years experience within the industry. Before this, I worked for around three years at Mammoth as a Graphic Designer, focusing on branding and marketing projects while also collaborating with the content team on client shoots. I later joined Fourum as a Middleweight Designer, where I worked on art direction, brand design, editing, and web design with UX/UI experience.

LEAD JUNIOR GRAPHIC DESIGNER & PROJECT OFFICER

Mugshots, Ravine / Advantage NI & Rank, 2019 - 2021

For around two years I worked as the lead Graphic Designer for two multi-million pound government funded Social Enterprises ran by the Advantage Foundation. My employment was sponsored by the Rank Foundation as one of their 2020 T2S Leaders, to develop marketing and branding collateral for The Ravine Project as well as develop my position as lead Graphic Designer at Mugshots taking on a educational role within the company. After I left to develop my career, I maintained my relationship with Mugshots and obtained a series of freelance commissions for both Social Enterprises designing for their external clients.

FREELANCE GRAPHIC DESIGNER / CREATIVE

Various Clients 2019 - Present

Since graduating, I have maintained my freelance clients and connections working within various levels of design. From full brand and web-designs for local start-ups, to photography and marketing collateral for the hospitality sector. Some of my favourite projects have been working with the Titanic Hotel Belfast on their 2019 Marketing Proposal, a brand and website design I created for Pillowboxed and a BTS photography opportunity I had working alongside Monster Energy and The Hype Factory in 2020. *Including others, feel free to ask in person.

INTERESTS

My interests are varied to say the least, I am a skier at heart, having spent just over a year becoming an instructor before going to university to study design.

Having the opportunity to travel and experience the world from behind a camera, capturing moments to collate into editorial diaries is a side project of mine. I have created a magazine series - essentially a designers scrapbook.

My goal for this year is to visit either Pentagram in New York or DixonBaxi's studio in London. I love visiting cities around the world and being exposed to their design culture and their distinct characteristics which I can apply to my own creativity. Helping me continually grow and develop as a designer.