



# WILLIAM MCILROY

## GRAPHIC DESIGNER

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### MY PROFILE

I am a Graphic Design graduate from the University of Ulster. I have over two years industry experience. I specialised in branding and editorial design while at University and within the industry. I have a unique passion for design and a refined visual style.

### EDUCATION

#### BDes Hons, Graphic Design & Illustration

Ulster University / 2017-2021  
Specialised in Graphic Design

#### A-Level A\*BB, 6 GCSE's A\*to C

Ashfield Boys' High School /  
2011-2017 Including AS, BTEC,  
and other qualifications.

### EXTRA

#### Certificates in Employability

The Rank Foundation, British Film Institute and NI Screen / 2016-2021  
Certificates from various creative sectors including TV production and project management.

### WORK EXPERIENCE

#### FREELANCE GRAPHIC DESIGNER

Various Clients - Present

I am currently working as a Freelance Graphic Designer, primarily working with small businesses. I have designed for a plethora of different individual clients. I also work as a photographer and have shot for the likes of Rita's Bar, The Titanic Hotel Belfast and the new Pillowboxed to name a few. (Examples upon request)

#### LEAD JUNIOR GRAPHIC DESIGNER & PROJECT OFFICER

Mugshots, Ravine / Advantage NI, 2019 - 2021

For two years I worked as the lead junior graphic designer for two multimillion pound, government funded Social Enterprises ran by The Advantage Foundation. I was funded as a T2S, Leader by the Rank Foundation UK to develop marketing and branding material for The Ravine Project as well as maintain my position as the lead graphic designer for Mugshots, a small print and design agency based in Carrickfergus.

#### BRANDING / GRAPHIC DESIGNER

The Titanic Hotel Belfast, 2018

I was commissioned by the Marketing Team at The Titanic Hotel Belfast to create a branding portfolio for investor seminars and board meetings. I also created various conceptual designs for the Pavilion Cocktail Lounge including a 2019 marketing proposal for the hotel which featured menus, cocktail-cards and place holders.

### INTERESTS

My interests are varied to say the least, I am a skier at heart, having instructed for a year before going to university. I live for music, I grew up listening to Fleetwood Mac and The Beatles. I now collect records and have a few special ones. I enjoy traveling and visiting museums / art galleries, gaining a new perspective on life and most importantly experiencing different cultures.

A dream of mine is to visit the Pentagram studio in New York and experience what the city has to offer. I went when I was younger but I want to go back and see the more artistic side of the city.