Click here to begin →

PRESENTATION MODE

Press ⌘+L on Adobe Acrobat to go full screen,
or right-click and open with Google Chrome.

Arrow keys also work in preview and
Acrobat if that is your preference.

Thank you.

MY INDUSTRY PROJECTS

CREATIVE CATCH-UP

Interact

Web Link

Click here to continue →

MY INDUSTRY PROJECTS

CREATIVE CATCH-UP

DECK LAST UPDATED 9 MONTHS AGO - WHITENOISE SECTION TO COME

Interact

Web Link

WILL CATCH-UP

MCILROY TASTER

INDUSTRY DECK

HOVER & CLICK ON THE NAVIGATION BUTTONS TO EXPLORE

OR USE ARROW KEYS

WILL MCILROY INDUSTRY
CATCH-UP TASTER DECK

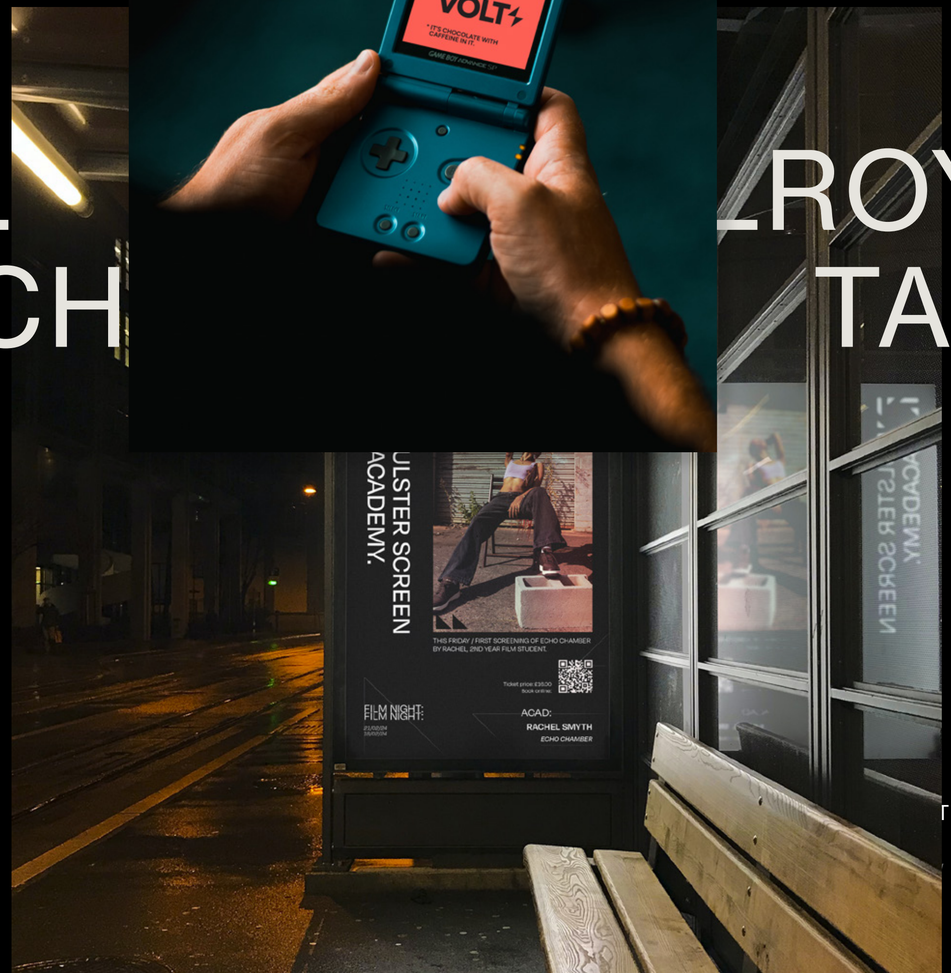
TION BUTTONS TO EXPLORE

KEYS

WILL MCILROY STRY
CATCH-UP TAS DECK

TION BUTTONS TO EXPLORE

KEYS



WILL LROY STRY
CATCH TAS DECK

TION BUTTONS TO EXPLORE

KEYS

HOME PAGE

PICK A SECTION BY HOVERING & CLICKING

FOURUM

TOP 2023 / FOURUM PROJECTS 24

Hover and click image to visit a section.
Hover and click logo to visit website.

FOURUM

VOLT TASTER

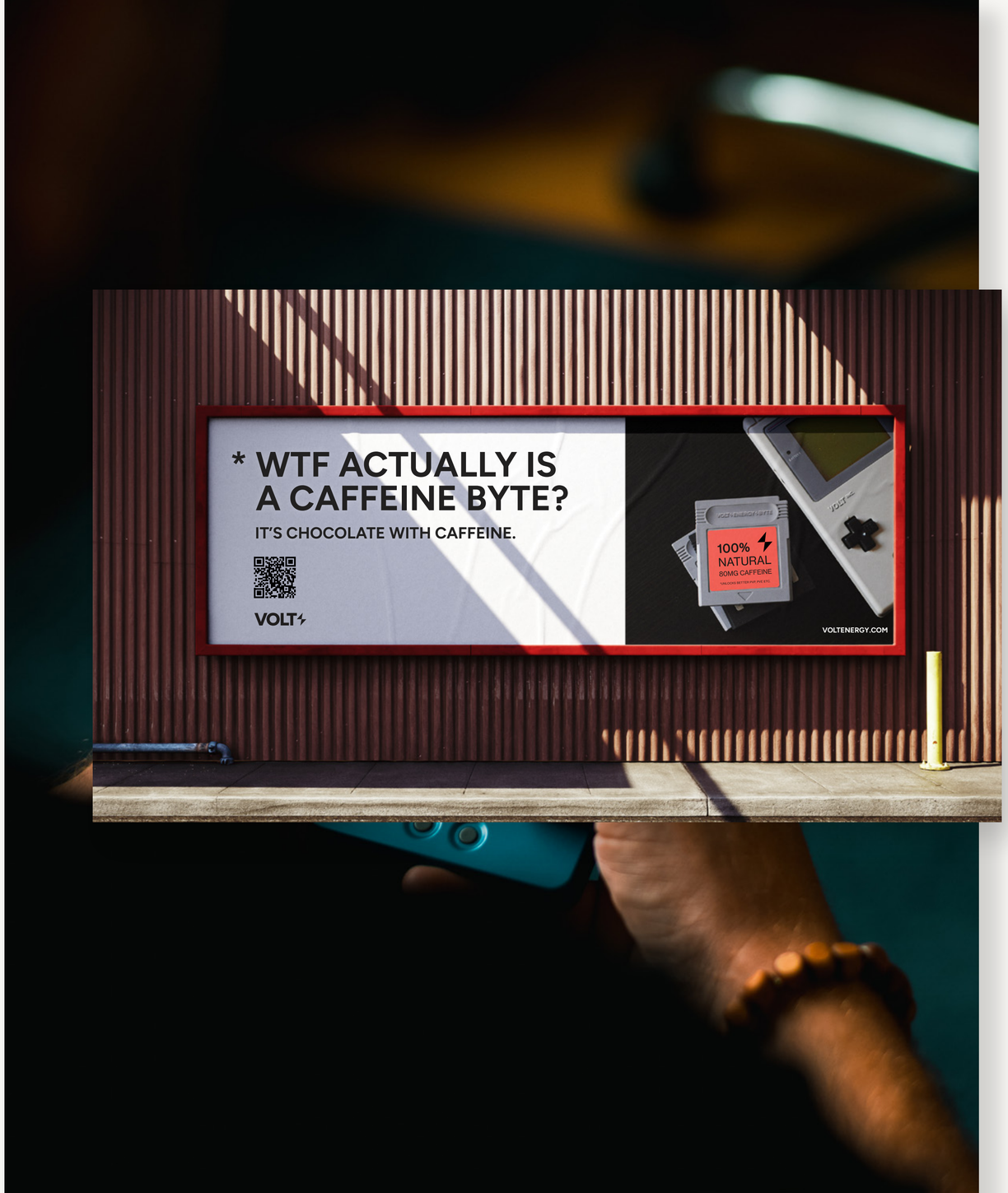
Click top right to explore... (1)

FOURUM

TOP 2023 / FOURUM PROJECTS 24

VOLT TASTER

(2)



FOURUM

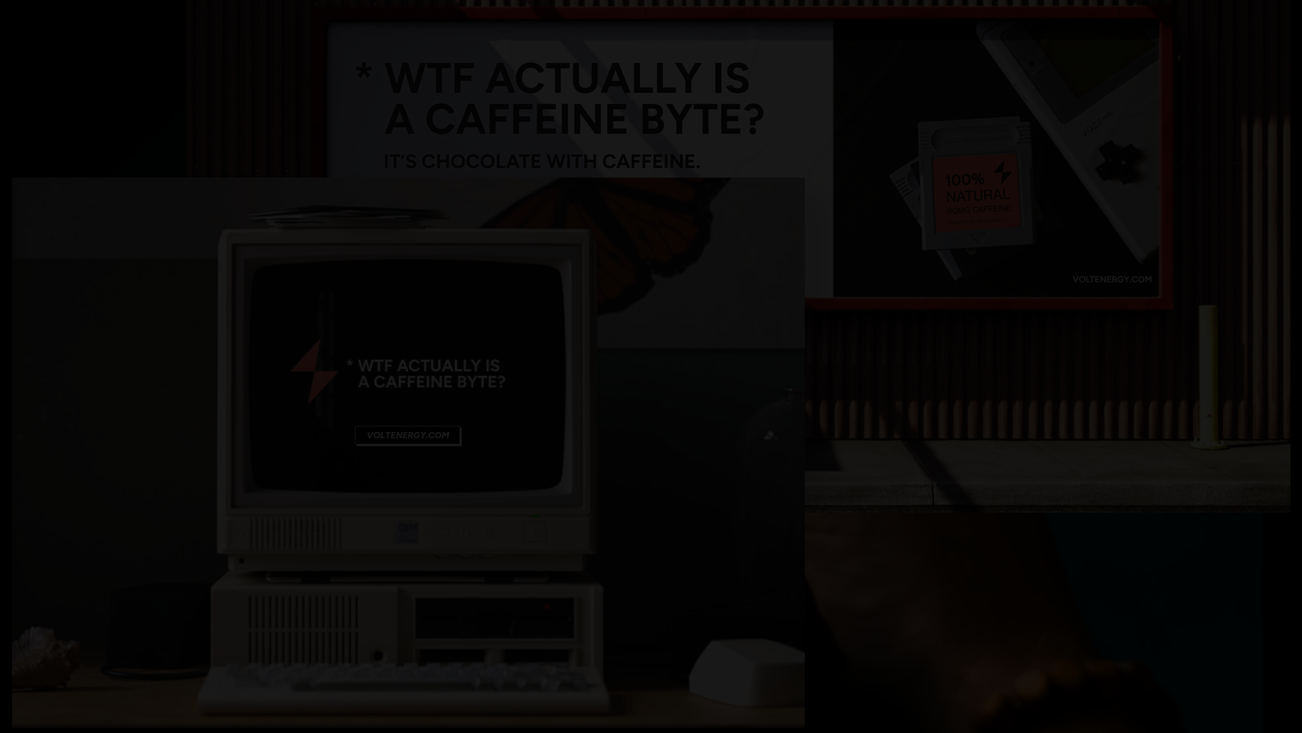
TOP 2023 / FOURUM PROJECTS 24

VOLT TASTER

(3)

FOURUM

TOP 2023 / FOURUM / PROJECTS 24



VOLT TASTER

TBC

FULL PRESENTATION IN PERSON

FOURUM

TOP 2023 / FOURUM / PROJECTS 24

HINCH TASTER

Click top right to explore... (1)

FOURUM

TOP 2023 / FOURUM PROJECTS 24

HINCH TASTER

(2)

FOURUM

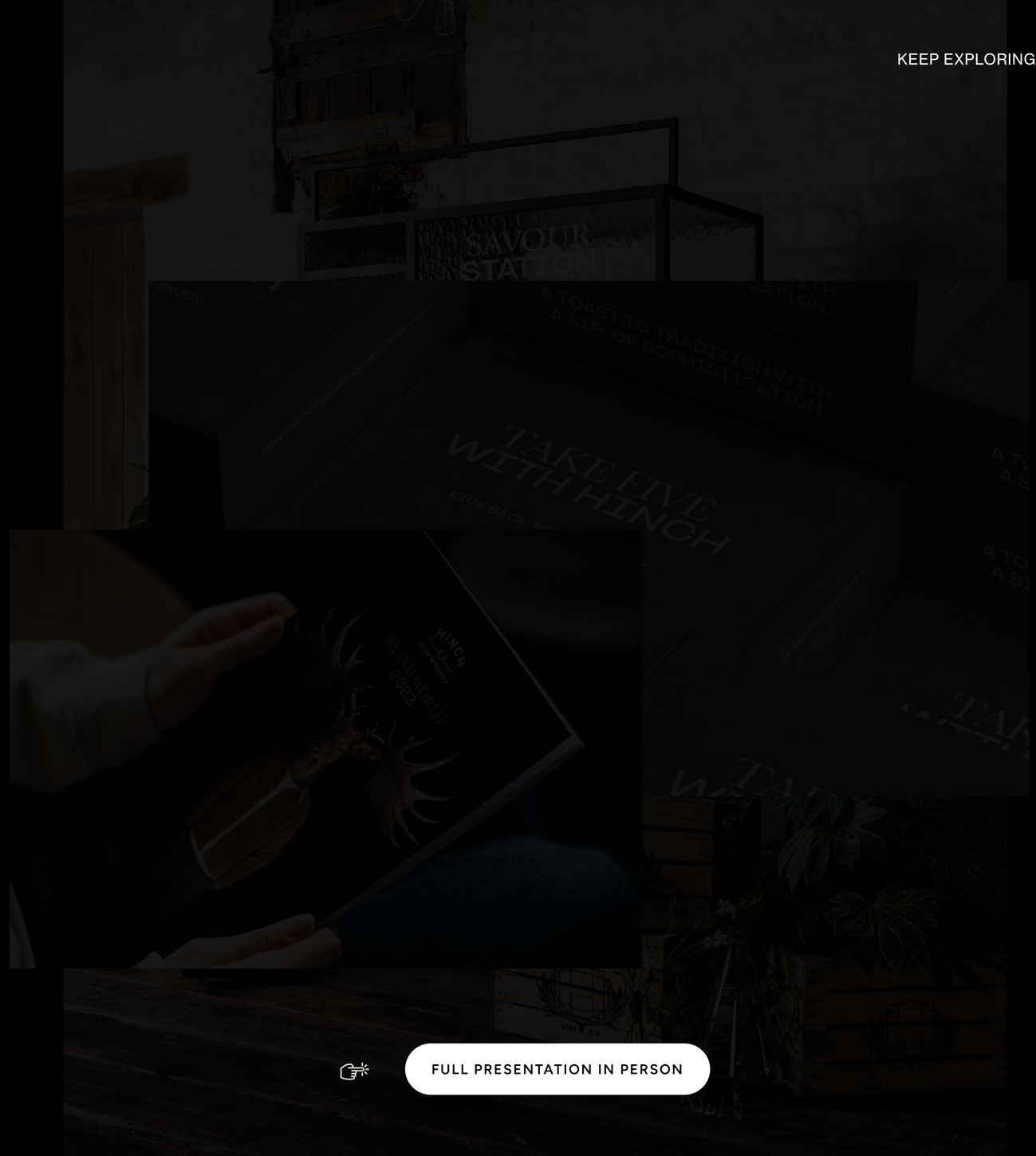
TOP 2023 / FOURUM PROJECTS 24

HINCH TASTER

(3)

FOURUM

TOP 2023 / FOURUM / PROJECTS 24



HINCH TASTER

TBC

FULL PRESENTATION IN PERSON

FOURUM

K9 KITCHEN TASTER

Click top right to explore... (1)

FOURUM

TOP 2023 / FOURUM PROJECTS 24

K9 KITCHEN TASTER

(2)

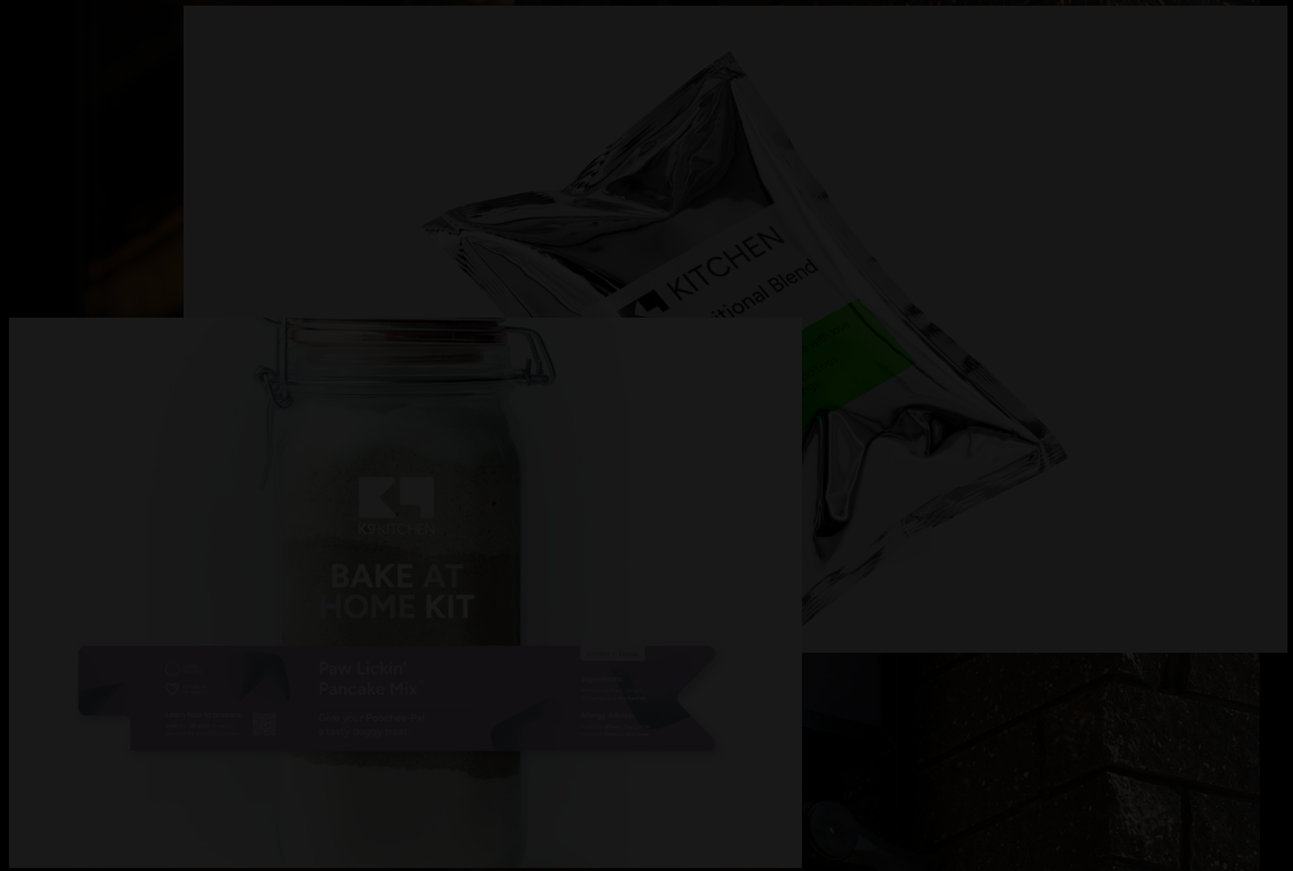
FOURUM

K9 KITCHEN TASTER

(3)

FOURUM

TOP 2023 / FOURUM / PROJECTS 24



K9 KITCHEN TASTER

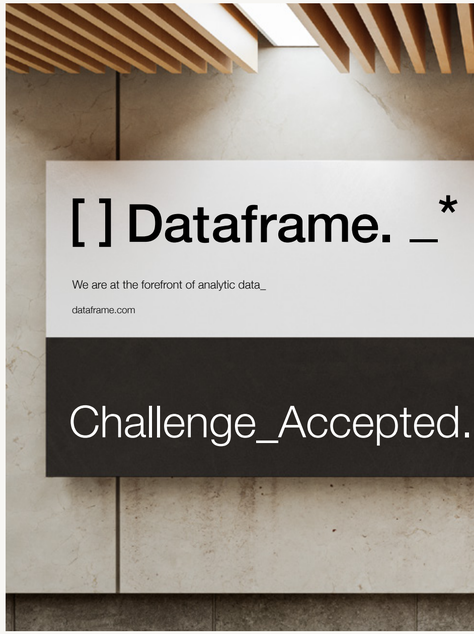
TBC

FULL PRESENTATION IN PERSON

TOP
2021

MAMMOTH
/

PROJECTS
23.4



Hover and click image to visit a section.
Hover and click logo to visit website.

TOP 2021 MAMMOTH / PROJECTS 23.4

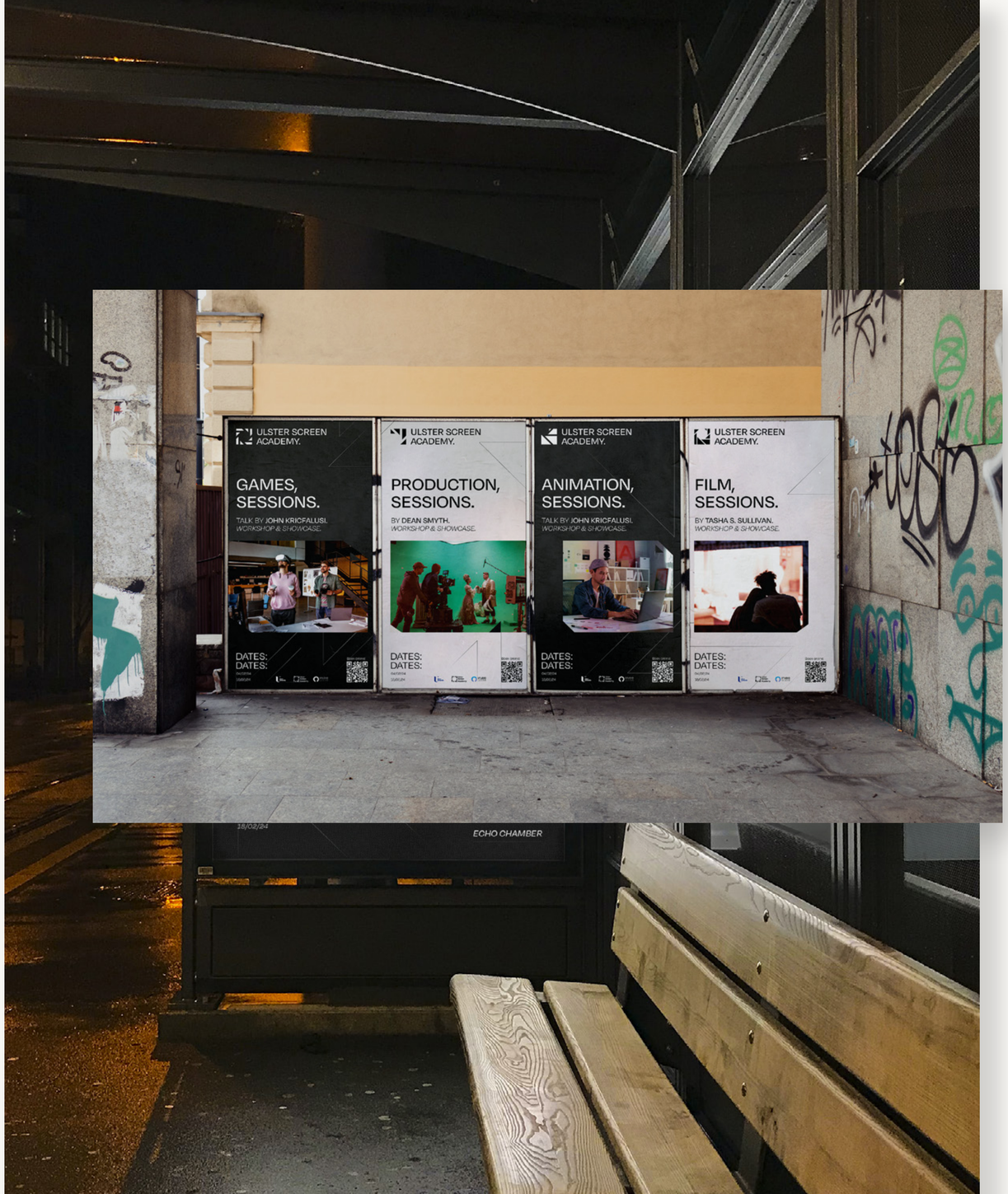
ULS. SCREEN TASTER

Click top right to explore... (1)

TOP 2021 MAMMOTH / PROJECTS 23.4

ULS. SCREEN TASTER

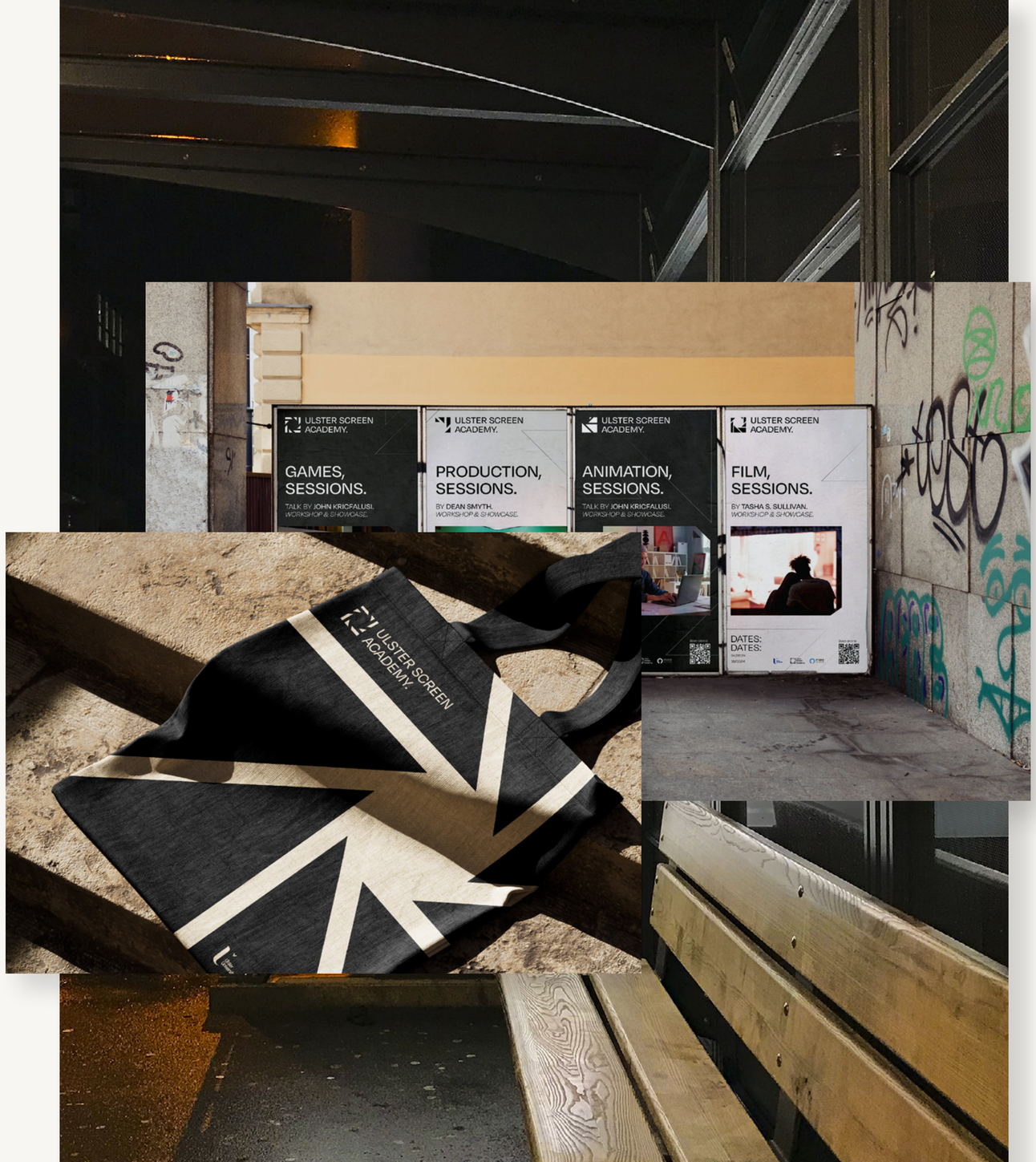
(2)

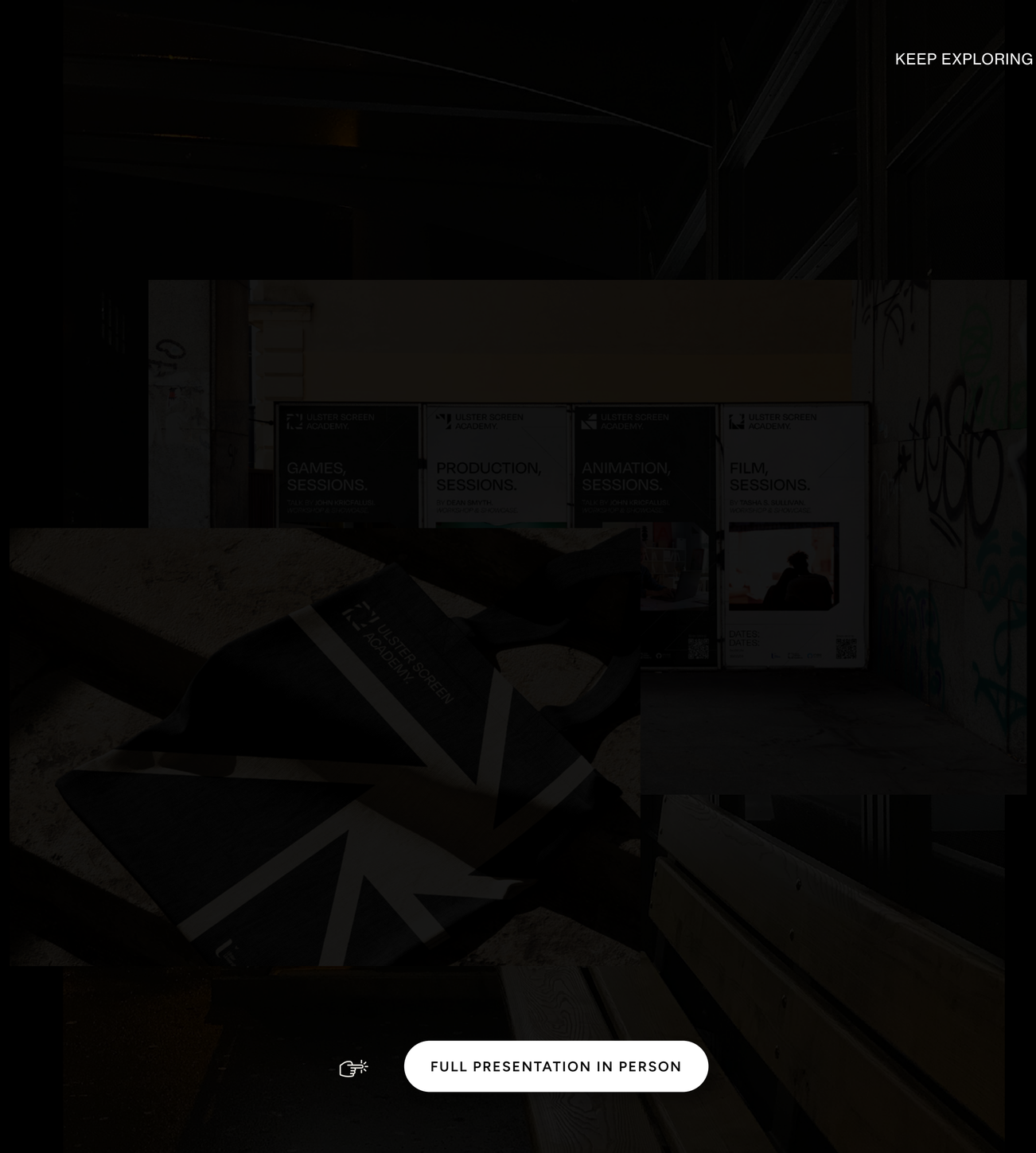


TOP 2021 MAMMOTH / PROJECTS 23.4

ULS. SCREEN TASTER

(3)





ULS. SCREEN TASTER

TBC

FULL PRESENTATION IN PERSON

LUNN'S / OMEGA

Brand campaign project

Summer Marketing Campaign

This brief was to create an interactive presentation for Lunn's & Omega to act as an investment piece for Northern Ireland. To create the presentation, I built the initial deck on InDesign and XD before moving it to a branded iPad. Refer to videos on the next page for this project which can be supplied. I also created the additional collateral for this project such as a branded Lunn's box, introduction card, letter and sleeve.

Click top right to explore... (1)

FULL PRESENTATION IN PERSON

LUNN'S / OMEGA

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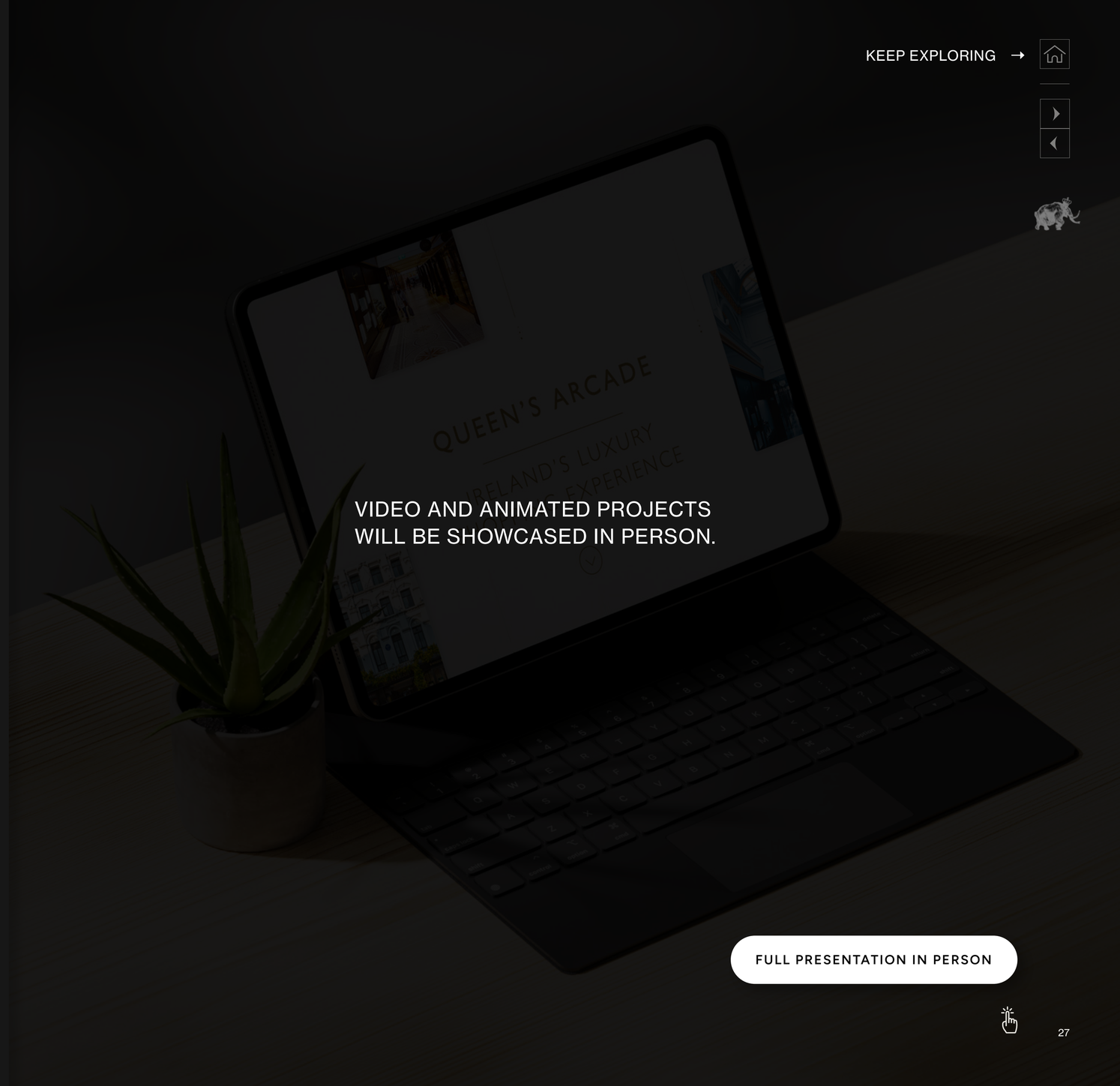
LUNN'S TASTER

TBC



VIDEO AND ANIMATED PROJECTS
WILL BE SHOWCASED IN PERSON.

FULL PRESENTATION IN PERSON

TOP 2021 MAMMOTH / PROJECTS 23.4

DATAFRAME TASTER

Click top right to explore... (1)

TOP 2021 / MAMMOTH / PROJECTS 23.4

DATAFRAME TASTER

(2)

TOP 2021 / MAMMOTH PROJECTS 23.4

DATAFRAME TASTER

(3)

TOP 2021 / MAMMOTH / PROJECTS 23.4

DATAFRAME TASTER

TBC

FULL PRESENTATION IN PERSON

CLICK IMAGE ABOVE.

Contact Info.

Contact Card

Scan QR code using an iOS device or iPhone to load my phone number, website and email in your phone.

CLICK HERE TO
GET IN CONTACT

PHONE NUMBER
+44 7740 270488

EMAIL
williamrmcilroy@gmail.com

SOCIAL MEDIA

NOTE:

This deck is an introduction to my in person presentation with video work, animation and much more.

Thank you for reading / exploring this deck.
I will look forward to hearing from you.